

1. RFP No. F2024085 - Annual Contract for Website Quality Management Product - Information Technology - Silktide Inc. - Per Contract Terms



## COMMISSIONERS COURT COMMUNICATION

REFERENCE NUMBER \_\_\_\_\_

PAGE 1 OF 6

DATE: 07/02/2024

**SUBJECT: RFP NO. F2024085 - ANNUAL CONTRACT FOR WEBSITE  
QUALITY MANAGEMENT PRODUCT - INFORMATION  
TECHNOLOGY - SILKTIDE INC. - PER CONTRACT TERMS**

### **COMMISSIONERS COURT ACTION REQUESTED**

It is requested that the Commissioners Court award RFP No. F2024085, Annual Contract for Website Quality Management Product, for Information Technology, to Silktide Inc. at the per contract terms.

### **BACKGROUND**

Notice of the County's intent to bid was advertised in local newspapers, as required by State statute, and posted on the Internet, the Arlington Black Chamber of Commerce, the Fort Worth Hispanic Chamber of Commerce, the Fort Worth Metropolitan Black Chamber of Commerce, and the Tarrant County Asian American Chamber of Commerce. Three hundred fifty-five (355) vendors were contacted and requested to participate in this proposal process. All documents pertaining to this RFP were posted on the Tarrant County website and were downloaded by interested parties. A pre-proposal conference held on March 20, 2024, was attended by two (2) vendors as well as representatives from Information Technology and Purchasing. Two (2) proposals and two (2) no-bids were received.

Proposals were evaluated by Information Technology and Purchasing representatives. Evaluations were based upon the criteria and processes set forth in the RFP.

The top scoring vendor was invited to provide a demonstration on May 15, 2024. The evaluation committee then rescored based upon the criteria and processes set forth in the RFP specifications.

A Best and Final Offer (BAFO) was then requested from the highest scoring vendor which resulted in no reduction in price.

The proposal received from Silktide Inc. meets all specifications and is acceptable to Information Technology.

The term of the contract is twelve (12) months, effective July 2, 2024, with two (2) options for renewal periods of twelve (12) months each.

|               |            |                              |  |
|---------------|------------|------------------------------|--|
| SUBMITTED BY: | Purchasing | PREPARED BY:<br>APPROVED BY: | Brad Richards, NIGP-CPP<br>Chris Lax, CPSM, CPSD, CPCP |
|---------------|------------|------------------------------|--|



## COMMISSIONERS COURT COMMUNICATION

REFERENCE NUMBER: \_\_\_\_\_ DATE: 07/02/2024 PAGE 2 OF 6

This contract will provide for a subscription-based product that will help manage the quality of the Tarrant County website. The product will automatically detect accessibility violations and common quality issues such as broken links or misspellings and will integrate with Adobe AEM 6.5 to automatically enforce the County's content standard policies.

Therefore, it is the joint recommendation of Information Technology and Purchasing that RFP No. F2024085, Annual Contract for Website Quality Management Product, be awarded to Silktide Inc. at the per contract terms.

### **FISCAL IMPACT**

Funding for Year 1 in the amount of \$35,000.00 is available in account 10000-2024 General Fund/1810410000 Application Development-Support/578025 Software Maintenance and Licenses. Funding for Years 2 and 3 in the amount of \$35,000.00 for each year will be requested in future budgets.



## TAKINGS IMPACT ASSESSMENT CHECKLIST

Complete this form for any county action that involves the adoption of a regulation, policy, guideline, court resolution, or order.

Project/Regulation Name: RFP No. F2024085 - Annual Contract for Website Quality Management Product - Information Technology - Silktime Inc. - Per Contract Terms

County Department: PURCHASING

Contact Person: Melissa Lee, C.P.M., A.P.P.

Phone Number for Contact Person: (817) 884-3245

Type of TIA Performed: SHORT TIA or FULL TIA. Circle one after answering the questions in Sections II and III below.

\*\*\*\*\*

### I. Stated Purpose

Attach to this checklist an explanation of the purpose of the regulation, policy, guideline, court resolution, or order.

\*\*\*\*\*

**Note: The remainder of this Takings Impact Assessment Checklist should be completed in consultation with the Criminal District Attorney's Office.**

### II. Potential Effect on Private Real Property

1. Does the county action require a physical invasion, occupation, or dedication of real property?

Yes \_\_\_\_\_ No ✓

2. Does the county action limit or restrict a real property right, even partially, or temporarily?

Yes \_\_\_\_\_ No ✓

If you answered yes to either question, go to Section III. If you answered no to both, STOP HERE and circle SHORT TIA at the top of the form.

\*\*\*\*\*



INFORMATION TECHNOLOGY

Date: June 5, 2024

Chief Information  
Officer  
André Mendes

Executive Assistant  
to CIO  
Cecilia Webb

Deputy CIO  
Russell Scott

Chief Information Security  
Officer

Project Portfolio  
Management Office  
Director  
Adepeju Ajunwon

IT Service Delivery  
Director  
Carolyn J. Bogan

Network & Data  
Center Infrastructure  
Director  
Anthony Jackson

Business Application  
Development & Support  
Director  
Michael Webb

Interim SAP  
Director  
Narayanaswami Swaminathan

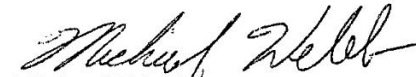
Bradley J. Richards, Senior Buyer  
100 E. Weatherford Street, Suite 303  
Fort Worth, Texas 76196

RE: RFP F2024085, Annual Contract for Website Quality Management  
Product

Dear Brad:

Based on the information provided in the RFP response, Tarrant County  
Information Technology Department approves award of RFP F2024085 to  
Silktide Inc..

Very Sincerely,

  
Michael Webb

Application Development & Support Director

*Our vision is to be the best IT  
organization in state and  
local government within the  
United States.*

200 Taylor Street  
Fort Worth, TX 76196

Phone: 817.884.3888  
Fax: 817.212.3060

[www.tarrantcountytx.gov](http://www.tarrantcountytx.gov)

RFP No. F2024085 Annual Contract for Website Quality Management Product  
Phase 1 Initial Scores

|   |  | Max Points | Score  | Exemplifai LLC d/b/a<br>Exemplifi LLC<br>Palo Alto, CA<br>HUB - Yes |
|---|--|------------|--------|---|
| Evaluation Criteria                     |  |            |        |   |
| Qualifications and Experience           |  | 100        | 71.67  | 57.50   |
| Response to Functional Requirements     |  | 300        | 257.28 | 125.40  |
| Response to Non-Functional Requirements |  | 200        | 143.31 | 83.32   |
| Total Score                             |  | 600        | 472.26 | 266.22  |

Notes: Vendors must score a minimum of 300 out of 600 points to be considered for Phase 2 evaluation. No-bids were received from 3-C Technology, LLC and Petroserv Inc.

RFP No. F2024085 Annual Contract for Website Quality Management Product  
Phase 2 Post-Demonstration Scores

| Award                                   |            |   |
|---|------------|---|
|   |            | <b>Silktide Inc.<br/>San Francisco, CA<br/>HUB - No</b> |
| Evaluation Criteria                     | Max Points | Score   |
| Qualifications and Experience           | 100        | <b>71.67</b>  |
| Response to Functional Requirements     | 300        | <b>257.28</b>   |
| Response to Non-Functional Requirements | 200        | <b>143.31</b>   |
| References                              | 50         | <b>33.33</b>  |
| Price                                   | 350        | <b>350.00</b>   |
| Total Score                             | 1000       | <b>855.59</b>   |