



## COMMISSIONERS COURT COMMUNICATION

REFERENCE NUMBER \_\_\_\_\_

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DATE: 09/05/2023

**SUBJECT: RFP NO. F2023162 - BEHAVIORAL RISK FACTOR  
SURVEILLANCE SURVEY - PUBLIC HEALTH - CUSTOMER  
RESEARCH INTERNATIONAL, INC. - PER CONTRACT TERMS**

### **COMMISSIONERS COURT ACTION REQUESTED**

It is requested that the Commissioners Court award RFP No. F2023162, Behavioral Risk Factor Surveillance Survey, for Public Health, to Customer Research International, Inc. at the per contract terms.

### **BACKGROUND**

Notice of the County's intent to bid was advertised in local newspapers, as required by State statute, and posted on the Internet, the Arlington Black Chamber of Commerce, the Fort Worth Hispanic Chamber of Commerce, the Fort Worth Metropolitan Black Chamber of Commerce, and the Tarrant County Asian American Chamber of Commerce. Two hundred sixty-two (262) vendors were contacted and requested to participate in this proposal process. All documents pertaining to this RFP were posted on the Tarrant County website and were downloaded by interested parties. No vendors attended the pre-proposal conference held on June 21, 2023. Three (3) proposals and one (1) no-bid were received.

Proposals were evaluated by Public Health and Purchasing representatives. Evaluations were based upon the criteria and processes set forth in the RFP. DEAJ Investments LLC and Sterling Gold and Luxury were deemed non-responsive for failure to provide all submittal requirements necessary for evaluation, including vendor background, qualifications and experience, project design and management, and proposed timeline.

A Best and Final Offer was requested from the highest-scoring vendor which resulted in no reduction in price. The proposal received from Customer Research International, Inc. meets all specifications and is acceptable to Public Health.

The Behavioral Risk Factor Surveillance System (BRFSS) survey is used to gather data for the evaluation of health behaviors linked to chronic disease which is not reportable and thus difficult to assess. This data can be utilized to target public health program planning, implementation, and policy initiatives. Data from previous Tarrant County BRFSS surveys is credited for the award of a local \$3.5 million Healthy Start grant as well as providing vital information that helped address inequality across race, ethnicity, gender, and age for Tarrant County in areas such as Como and Stop Six.

SUBMITTED BY:	Purchasing	PREPARED BY: APPROVED BY:	Brad Richards Chris Lax, CPSM, CPSD, CPCP
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Therefore, it is the joint recommendation of Public Health and Purchasing that RFP No. F2023162, Behavioral Risk Factor Surveillance Survey, be awarded to Customer Research International, Inc. at the per contract terms.

### **FISCAL IMPACT**

Funding in the amount of \$329,000.00 is available in account 569011/T0400-2023/5100601000.