



TARRANT COUNTY PURCHASING DEPARTMENT

100 E. Weatherford St. #303 • Fort Worth, TX 76196 • (817) 884-1414 • (817) 884-2629 (Fax)

Melissa Lee, C.P.M., A.P.P.  
Purchasing Agent

Chris Lax, CPSM, CPSD, CPCP  
Assistant Purchasing Agent

August 25, 2023

William Kulkin  
Medium Giant  
1954 Commerce St  
Dallas, TX 75201

Re: RFP 2022-165 Annual Contract for Marketing Services

Dear William Kulkin:

Referenced bid was for twelve (12) months with two (2) options to renew for additional twelve (12) months each. The original contract was for the period of October 1, 2022 through September 30, 2023. The effective dates for the extension of this contract will run from October 1, 2023 through December 31, 2023.

Tarrant County Purchasing Department hereby extends an invitation to Medium Giant to accept an extension of the contract to December 31, 2023 as the primary vendor for this bid as awarded on September 27, 2022. Medium Giant acknowledges formal extension of the contract is contingent upon review and approval by the Tarrant County Commissioner's Court at a later date. Please mark the appropriate response below and provide your signature above your printed name. All prices must remain firm for the extension period through December 31, 2023.

Yes, Medium Giant will accept the offer to extend the same contract pricing and discounts through December 31, 2023. **Please include a current 1295 Form with your response.**

No, Medium Giant will NOT accept the offer to extend the same contract pricing and discounts through December 31, 2023.

Are any other governmental entities currently utilizing this contract?  Yes  No  
If yes, please return a listing of the participating entities with this letter.

Please fax or email your signed response.

Sincerely,

A handwritten signature in blue ink, appearing to read "W. Kulkin", written over a horizontal line.

Brad Richards, Senior Buyer  
Tarrant County  
817-884-1057

William Kulkin  
Medium Giant

Aug. 28, 2023  
Date



TARRANT COUNTY PURCHASING DEPARTMENT

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Melissa Lee, C.P.M., A.P.P.  
Purchasing Agent

Chris Lax, CPSM, CPSD, CPCP  
Assistant Purchasing Agent

August 25, 2023

Tim Hudson  
Belmont Icehouse, LLC  
3116 Commerce St, Suite D  
Dallas, TX 75226

Re: RFP 2022-165 Annual Contract for Marketing Services

Dear Tim Hudson:

Referenced bid was for twelve (12) months with two (2) options to renew for additional twelve (12) months each. The original contract was for the period of October 1, 2022 through September 30, 2023. The effective dates for the extension of this contract will run from October 1, 2023 through December 31, 2023.

Tarrant County Purchasing Department hereby extends an invitation to Belmont Icehouse, LLC to accept an extension of the contract to December 31, 2023 as the primary vendor for this bid as awarded on September 27, 2022. Belmont Icehouse, LLC acknowledges formal extension of the contract is contingent upon review and approval by the Tarrant County Commissioner's Court at a later date. Please mark the appropriate response below and provide your signature above your printed name. All prices must remain firm for the extension period through December 31, 2023.

Yes, Belmont Icehouse, LLC will accept the offer to extend the same contract pricing and discounts through December 31, 2023. **Please include a current 1295 Form with your response.**

No, Belmont Icehouse, LLC will NOT accept the offer to extend the same contract pricing and discounts through December 31, 2023.

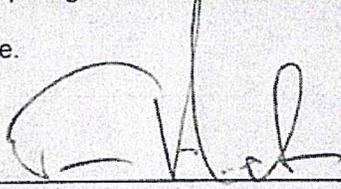
Are any other governmental entities currently utilizing this contract?  Yes  No

If yes, please return a listing of the participating entities with this letter.

Please fax or email your signed response.

Sincerely,

Brad Richards, Senior Buyer  
Tarrant County  
817-884-1057

  
\_\_\_\_\_  
Tim Hudson  
Belmont Icehouse, LLC

8/25/23  
Date

RFP 2022-165 Annual Contract for Marketing Services  
Initial Scores

Evaluation Criteria	Max Points	Alpha Business Images LLC Dallas, TX HUB - Yes	Medium Giant Dallas, TX HUB - No CO-OP - Yes	Tovoy Solutions LLC Cleveland, TX HUB - Yes	Belmont Icehouse, LLC Dallas, TX HUB - No CO-OP - Yes
		Score	Score	Score	Score
Qualifications and Experience	30	19.93	22.76	13.47	21.81
Sample Work Submission (Portfolio)	30	16.00	22.00	12.00	20.00
References	10	6.67	10.00	0.00	10.00
Price - Hourly Rates	20	17.79	20.00	17.75	20.00
Price - Percentage Markup	10	10.00	0.00	3.75	5.00
Total Score	100	70.39	74.76	46.97	76.81

RFP 2022-165 Annual Contract for Marketing Services  
 Best and Final Offer Scores

Evaluation Criteria	Max Points	Primary Award	Primary Award
		Medium Giant Dallas, TX HUB - No CO-OP - Yes	Belmont Icehouse, LLC Dallas, TX HUB - No CO-OP - Yes
Qualifications and Experience	30	22.76	21.81
Sample Work Submission (Portfolio)	30	22.00	20.00
References	10	10.00	10.00
Price - Hourly Rates	20	20.00	20.00
Price - Percentage Markup	10	10.00	5.00
Total Score	100	84.76	76.81